

## SECTION M-EVALUATION FACTORS FOR AWARD

The technical proposal will receive paramount consideration in the selection of the contractor(s) for this acquisition. The evaluation will be based upon the demonstrated capabilities of the prospective contractor(s) in relation to the needs of the project as set forth in the RFP. The merits of the proposal will be evaluated carefully, based upon responsiveness to the RFP and the thoroughness and feasibility of the technical approach taken and past performance of the contractor(s) on similar requirements. The technical proposal shall reflect a clear understanding of the nature of the work being undertaken with a discussion of potential problems that are likely to be encountered in this project and a description of how the offeror plans to address them.

The evaluation criteria below will be used by the technical evaluation committee to evaluate the technical proposal. The evaluation will take into consideration the scientific, technical, and administrative capabilities of the offerors in relation to the requirement. In addition, cost reasonableness and the probable cost to the government will be evaluated. The criteria below are listed in the order of relative importance with weights assigned for evaluation purposes.

Based on technical excellence, cost, and the consideration of other factors, the Government reserves the right to make an award(s) that will be to the best advantage of the Government. Failure to provide the information required to evaluate the proposal may result in rejection of that proposal without further consideration.

### EVALUATION CRITERIA

### TOTAL POINTS POSSIBLE

#### 1. Past Performance -

40 POINTS

The Government will evaluate the Offeror's past performance in the management of projects similar to Task Orders that may be issued under this contract. The evaluation will focus on the offeror's technical understanding and technical capability as demonstrated by the size, scope, complexity, and results achieved in the completion of actual contracts/task orders similar to those expected under this contract. Technically complex tasks will be rated more highly than tasks of lesser size, scope, and complexity. The evaluation will also focus on innovative approaches developed and implemented by the Offeror to address complex efforts and technical/managerial challenges, along with the results received.

Past performance data - The Government will evaluate the offeror's ability to accomplish tasks similar to the scope and complexity of the of the 17 elements as described in Section II. A of the RFP. The continuity of service provided including the degree of staff turnover and the ability to fill vacant positions in a timely manner will also be evaluated.

Cost Control - The Government will evaluate the offeror's ability to deliver the required services at an agreed-to price or cost.

Mission Requirements - The Government will evaluate the offeror's ability to meet the customer's mission requirements.

Quality - The Government will evaluate the offeror's ability to provide services that met the customer's quality requirements. The Offeror's performance will be examined to determine whether the quality of service necessary to provide conformance to contract requirement's was met.

Socioeconomic Goals - The Government will evaluate the offeror's ability to meet small business subcontracting goals. Any circumstance that negatively impacted the Offeror's ability to consistently meet or exceed small business subcontracting goals will be considered.

Subcontracting Management - The Government will evaluate the offeror's ability to manage its subcontracting responsibilities. The Offeror's record relative to the timely award and payment of subcontractors will be considered, along with any significant subcontracting issues that related in contract cost, schedules, and/or performance problems.

Business Relations - The Government will evaluate the Offeror's ability to demonstrate a business-like concern for the customers interests and the ability to demonstrate a reasonable and cooperative manner. The assessment will be examined to determine the degree to which the Offeror met the levels of cooperation needed to be an effective business partner.

2. Corporate Resources and Ability to Effectively Manage the Contract - 30 POINTS

Corporate or Company Resources shall be judged based upon the offeror's demonstrated ability to provide corporate office management and technical support for successful contract performance. Offerors shall be judged on corporate strategies and methodologies to provide professional oversight, leadership, and formal quality control measures to assure satisfactory performance of services by the on-site staff. Significant emphasis shall be placed on the degree to which and the manner in which technical support from corporate resources can be provided to the on-site staff, the ability to effectively recruit qualified personnel in order to respond rapidly to changing requirements on individual tasks and the ability to retain valuable contract employees to prevent the negative impact of frequent turnover and ensure program continuity.

The following information will be evaluated as part of this criterion:

- Offeror's organizational structure, lines of authority, and qualifications of key officials and management staff
- Corporate or Company Resources dedicated specifically to the management of this contract
- Staff Training Program to include technical, health and safety, and supervisory training.
- Quality Control Plan
- Recruiting and Retention Plan
- Health and Safety Plan
- Task Order Management Plan
- Time Keeping Process
- Drug Free Workplace Policy

3. Corporate Experience in Similar Requirements - 20 POINTS

Corporate experience in similar work shall be assessed based upon the offeror's demonstrated recent successful experience (within the last 5 years) managing contracts of similar size and scope. Descriptions of the firm's general background, organizational structure, lines of authority, and qualifications of key officials and management staff will be evaluated along with all Laboratory Animal Program Operation work performed for the Federal Government or other industries. Reference checks will be conducted and Contractors' Performance Reports on file in Government contracting offices will be reviewed.

4. Offeror's Understanding of the Requirement - 10 POINTS

The Offeror's understanding of the requirement shall be assessed based on demonstrated comprehension of the specific objectives, intent, and requirements of the work; the soundness, practicality and feasibility of the proposed approach and work plans. Offeror's shall include a discussion of anticipated or potential difficulties and problem areas with recommended approaches for their resolution.